The Canon Cat. A smart new breed. See it at (DEALER NAME).

There's a new breed of office machine—The Canon Cat. It's the world's first Work Processor.

It's a simple but powerful office machine that is easy to learn and easy to use. The Canon Cat will let you:

• move the cursor instantly within your documents with its exclusive Leap keys.
• type like a pro in minutes, yet it's not an electronic typewriter.
• write, edit and check spelling as well as the most sophisticated word processor, yet it is not a word processor.
• do calculations, store information, and communicate with other computers, yet it is not a personal computer.
• even dial your phone.

It's simple to use. Just plug it in. No menus. No files. No mouse. Easy and fast to learn...very productive...and very affordable. It's a new breed of office machine unlike anything you've ever seen or used before.

The Canon Cat. Your office will never be the same again.

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The Canon Cat. A smart new breed. See it at (DEALER NAME).
Now at
(DEALER NAME).

See the new Cat in the office jungle.

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DEALER IMPRINT

SAU 2 x 7
The new Canon Cat.
The world's first Work Processor.
See it at
(DEALER NAME)

What is The Cat? It is a simple but powerful new breed of office machine. The Canon Cat will let you:

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• even dial your phone.

It’s simple to use. Just plug it in.

No menus. No files. No mouse. Easy and fast to learn . . . very affordable . . . and very productive. That’s why we call it the world’s first Work Processor.

The Canon Cat. Your office will never be the same again.

$0000

Canon Cat
The Advanced WORK Processor

DEALER IMPRINT
The new Canon Cat.
The world's first Work Processor.
See it at
(DEALER NAME)

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It's simple to use. Just plug it in. No menus. No files. No mouse. Easy and fast to learn...very affordable...and very productive. That's why we call it the world's first Work Processor.
The Canon Cat. Your office will never be the same again.

$0000

DEALER IMPRINT
Adopt a Cat, free!
Your office will never be the same again.

It's easy to adopt The Canon Cat—the world's first Work Processor. Just stop by or call and you can try The Canon Cat in your office, at no charge.

The Canon Cat is a simple but powerful office machine that's easy to learn and easy to use. You will discover that it's a new breed of office machine. The Canon Cat will let you:

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• type like a pro in minutes, yet it's not an electronic typewriter.
• write, edit and check spelling as well as the most sophisticated word processor, yet it is not a word processor.
• do calculations, store information, and communicate with other computers, yet it is not a personal computer.
• even dial your phone.

It's simple to use. Just plug it in. No menus. No files. No mouse. Easy and fast to learn... very productive... and very affordable.

So call or stop by to adopt a Cat, free. Once you do, your office will never be the same again.

Hurry, offers ends (DATE).
Adopt a Cat, free!
Your office will never be the same again.

It's easy to adopt The Canon Cat—the world's first Work Processor. Just stop by or call and you can try The Canon Cat in your office, at no charge. The Canon Cat is a simple but powerful office machine that's easy to learn and easy to use. You will discover that it's a new breed of office machine. The Canon Cat will let you:

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So call or stop by to adopt a Cat, free. Once you do, your office will never be the same again.

Hurry, offers ends (DATE).
The new Canon Cat saves you time. Now we can save you money at (DEALER NAME).

There's a new breed of office machine—The Canon Cat. It's the world's first Work Processor. Stop in and see it at its very special price right now.

The Cat is a simple but powerful office machine that's so easy to learn to use. The Canon Cat will let you:

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It's simple to use. Just plug it in. No menus. No files. No mouse. Easy and fast to learn...very productive...and very affordable.

The Canon Cat. Your office will never be the same again.

Dear Mr. Katz:

Canon Whisker the leader in innovative video would like Katz Video Stores to distribute a new video series called "Video Workout with Tabby." The six video tapes feature Tabby Hunter teaching low impact aerobics classes. We think these videos will catapult her into stardom along with Morris and Sylvester ("The Cat").

Mr. Katz, we believe this series has tremendous appeal to all audiences and will most certainly generate incremental sales and rentals for your stores.

I look forward to having the opportunity to discuss this with you in further detail in the near future.

Yours truly,

Katz Video Stores, Inc.
350 west 35th Street
New York, NY 10001

DEALER IMPRINT
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Now we can save you money
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